

RMS



**NEWS:** For Immediate Release

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**Media Contact:**

Vanina Sloan  
Sales and Marketing Coordinator  
RMS  
Phone: 817.481.6516  
Fax: 817.488.8676  
Email: [vanina.sloan@rennhack.com](mailto:vanina.sloan@rennhack.com)  
[www.rennhack.com](http://www.rennhack.com)

**RENNHACK MARKETING SERVICES, INC. TO HOST TWO GIFT SHOWS FOR THE FINANCIAL SERVICES INDUSTRY**

*Leading Provider of Incentive-Based Customer Acquisition Programs to Showcase Its Latest Lineup of Gift Merchandise for 2010*

**Grapevine, Texas. May 29, 2009:** Rennhack Marketing Services, Inc. (RMS), the leading provider of incentive-based acquisition programs and customer optimization campaigns, today announced that it will be hosting its regional gift shows at premier hotels in Atlanta and Chicago to help customers get a head start on planning their gift programs.

“These events are designed for our clients in the banking industry and provide an opportunity to learn how to best utilize our newest incentive solutions to build and maintain customer relationships,” said Michael Howe, President and CEO of RMS and Travel America. “We are always thrilled to meet with our customers and brainstorm ideas.”

The RMS Gift Shows will be held in Chicago, Ill., September 2-3, and in Atlanta, Ga., September 23-24. Hotel accommodations are courtesy of RMS. To register for the event, please visit <http://www.rennhack.com/register>.

**About Rennhack Marketing Services, Inc. (RMS)**

Since 1976, RMS has been committed to supporting the financial services community with branded, merchandise-based incentive programs that attract and retain customers. Today, the company supports banks and credit unions in all 50 states and ships about 2 million incentives annually. Through our unwavering commitment to customer service and quality incentives, we help deliver a measurable return on marketing investment. For additional information on RMS, visit [www.rennhack.com](http://www.rennhack.com).

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