

RMS



NEWS: For Immediate Release

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Rennhack Marketing Services Inc. Names RJ Stites Sales Executive

Former Thomson Reuters Sales Professional Will Help Serve Growing Client Base and Expand Business

Grapevine, Texas -- July 29, 2010 -- Rennhack Marketing Services Inc. (RMS), an incentive marketing company with 30+ years of helping financial services clients attract, retain and grow customers with branded, merchandise-based marketing programs, today announced RJ Stites is joining the company in the role of Sales Executive.

Mr. Stites ("RJ") will be responsible for growing an existing portfolio of key clients across the US, while also building that portfolio from a targeted prospect list.

"RJ will be a great addition to a very strong sales & marketing team. Having worked for us as an intern while in college, he is no stranger to RMS," said Anthony Hegarty, SVP of Sales and Marketing at RMS. "He has a proven track record as a successful sales person and a comprehensive understanding of our industry."

RJ earned his Bachelor of Business Administration in Marketing from the University of North Texas. He lives in Keller, Texas, with his expectant wife and their son.

About Rennhack Marketing Services Inc. (RMS)

RMS helps financial services clients attract, retain and grow customers with branded, merchandise-based incentive programs. The original "toaster company," RMS now brings science and metrics to incentive marketing by incorporating proprietary consumer behavioral analytics and insight. Through the unique power of this insight-driven incentive marketing, RMS helps deliver a measurable return on marketing investment. For additional information on RMS, visit www.rennhack.com.

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